

TRY A TRADE



A unique programme for schools and young people in the West Midlands

What is the 'Try a Trade' programme?

This unique 12-month programme is fully funded by The HomeServe Foundation and will commence in Autumn 2021. It will involve 10 schools in the West Midlands to engage students and their families in understanding the fantastic range of career opportunities available through domestic trades.

Schools will work with industry experts to:

- ✓ Develop a broader understanding and awareness of domestic trades.
- ✓ Inspire young people through resources, case studies, and role models who are working in those roles.
- ✓ Involve parents and carers in understanding the employment opportunities available locally and how to access them.
- ✓ Work with local training providers and employers to access local traineeship and apprenticeship opportunities.
- ✓ Equip young people with the skills and confidence to know how to take the next step.

The programme aims to support those young people who wish to pursue a career in domestic trades to be able to access traineeships and apprenticeships with local employers by Summer / Autumn 2022.

MORE INFO

Find out more about this programme and get involved by contacting:
emma@amazingapprenticeships.com
amazingapprenticeships.com/try-a-trade



"I'm proud to be backing Try A Trade, it will have a huge impact for young people and trades in the West Midlands."

Andy Street, Mayor of the West Midlands

Why is the Try a Trade programme needed?

The HomeServe Foundation's 2021 Domestic Trade Index found that:

1.25 million
extra construction and trades workers needed by 2030

305,000
qualified construction and trades apprentices needed by 2030



228,000
apprentices needed in key trades

61%
made up of

Electricians

Plumbers

Joiners

There is a significant skills gap, there are amazing opportunities and we're delighted to work with partners to ensure that young people are accessing opportunities and bringing their skills to the sector.

The HomeServe Foundation is working in partnership with:

